



Webinar: Why Social Intrapreneurship is relevant to your business

15 April 2014 (14:30-15:45 CET)

This webinar is organised in the framework of the European Business Campaign on Sustainable Living in Cities.

Participants to this webinar will have the opportunity to:

- ✓ Gain insights on how social intrapreneurship may help your business to grow and what the key challenges are for companies
- ✓ Learn how a number of CSR Europe members are fostering intrapreneurship within their business units and what the benefits have been
- ✓ Discuss the benefits of assessing intrapreneurial environments

TIME	AGENDA	SPEAKER
14:30-14:45	Introducing social intrapreneurship: <ul style="list-style-type: none">• Social intrapreneurship: companies' perspective and EC expectations• European Social Intrapreneurship Programme: a comprehensive approach	<i>CSR Europe</i>
14:45-15:25	Challenges and benefits of enabling environments. CSR Europe members share their experience:	
	Companies procedures to foster intrapreneurship: <ul style="list-style-type: none">• Intel and promotion of social innovation among its employees• Solvay and its innovation award	<i>Intel Solvay</i>
	- A successful project initiated by a social intrapreneur	<i>Novartis TBC</i>
15:25-15:35	How to assess enabling environment towards intrapreneurship to create business value	<i>CSR Europe</i>
15:35 – 15:45	Discussion Round, Q&A	

MORE INFORMATION

This event is part of CSR Europe's European Social Intrapreneurship Project. For more information please visit [the project's webpage](#).

We look forward to your participation!

For more information please contact Alice Pedretti (ap@csreurope.org)