



# Webinar: Learning Network on Healthy Lifestyles

22 May 2014 (15.00-16.15 CET)



Capitalizing on the successful experiences and tools of the [Blueprint for Business Action on Health Literacy](#), the Healthy Lifestyles project aims to explore how to improve health management at work through a learning network series to evaluate your corporate health and wellbeing strategy including a pilot project phase.

Join the webinar to:

- ✓ Find out more about the learning network and the upcoming pilot projects
- ✓ Learn more about interesting initiatives of other companies and organisations in the area of health literacy and health management
- ✓ Identify joint opportunities for improvement and remaining challenges
- ✓ Share your expectations and interests with other companies and health-related stakeholders

## TIME

## AGENDA

## SPEAKER

TIME	AGENDA	SPEAKER
15.00-15.15 15'	Improving healthy lifestyles through enhanced health literacy: <ul style="list-style-type: none"> <li>• Current situation</li> <li>• CSR Europe's Healthy Lifestyles Learning Network series</li> </ul>	• Lorena Sorrentino, CSR Europe
15.15-15.35 20'	Effective Health Literacy Initiatives and Health Management Strategies in companies: <ul style="list-style-type: none"> <li>• "BeWell@Baxter" Initiative</li> <li>• Enhancing Healthy Nutrition at work - Getting involved and expanding the "EU FOOD Programme"</li> </ul>	• Caroline Duignan, Baxter • Nolwenn Bertrand, Edenred
15.35-15.55 20'	National initiatives and alliances with health authorities. Potential replication within the Learning Network <ul style="list-style-type: none"> <li>• Workplace Health Promotion - Partnership between Regione Lombardia and Fondazione Sodalitas</li> </ul>	• Ruggero Bodo, Fondazione Sodalitas • Dr. Roberto Moretti, ASL Bergamo (tbc)
15.55-16.15 20'	Discussion and Conclusion: <ul style="list-style-type: none"> <li>• Q&amp;A from participants</li> <li>• Challenges, solutions and engagement opportunities</li> </ul>	Moderated by CSR Europe

## MORE INFORMATION

This event is part of CSR Europe's project on Healthy Lifestyles. For more information please visit:

<http://www.csreurope.org/healthy-lifestyles#.UzmERk2KCpo>

**We look forward to your participation!**

For more information please contact Lorena Sorrentino (ls@csreurope.org)